

**What is claimed is:**

1           1.     A display apparatus having a display part displaying a video signal, the apparatus  
2 comprising:

3           a memory storing predetermined bar code data;

4           a bar code show key for selecting said bar code data to be displayed;

5           an on screen display part executing an on screen display adjusting a displaying state of said  
6 display part; and

7           a controller controlling said bar code data to be displayed on said display part through said  
8 on screen display part when said bar code data is selected by said bar code show key.

1           2.     The apparatus of claim 1, said bar code data being represented with a bar code.

1           3.     The apparatus of claim 2, said bar code data including manufacturing data on at least  
2 one selected from among a manufacturing model, a manufacturing specification, and an accessories  
3 specification.

1           4.     The apparatus of claim 3, said memory storing after-sale service data on at least one  
2 selected from among service times, a cause of service, and a solution of the cause.

1           5.     The apparatus of claim 4, said controller displaying on said on screen display an after-  
2     sale service indicating line represented by at least one of digits, English letters, and signs, and  
3     indicating said after-sale service data when said bar code data is selected by said bar code show key.

1           6.     The apparatus of claim 5, said memory storing used fact data on at least one selected  
2     from among used time and on/off times, said controller controlling said used fact data, said bar code  
3     indicating said used fact data.

1           7.     A method of controlling a display apparatus comprising a display part displaying a  
2     video signal, comprising:

3                 storing predetermined bar code data in a memory;

4                 selecting said bar code data to be displayed; and

5                 displaying said bar code data stored in said memory on said display part.

1           8.     The method of claim 7, said displaying including displaying manufacturing data on  
2     at least one selected from among a manufacturing model, a manufacturing specification, and an  
3     accessories specification.

1           9.     The method of claim 8, said manufacturing data being stored in said memory and  
2     being displayed on said display part.

1           10.    The method of claim 8, said displaying including displaying an after-sale service data  
2           on at least one selected from among service times, a cause of service, a solution of the cause.

1           11.    The method of claim 10, said after-sale service data being stored in said memory and  
2           being displayed on said display part.

1           12.    The method of claim 10, said displaying including displaying used fact data on at  
2           least one selected from among used time and on/off times.

1           13.    The method of claim 12, said used fact data being stored in said memory and being  
2           displayed on said display part.

1           14.    An apparatus, comprising:  
2           a memory storing bar code data;  
3           a bar code show key for selecting said bar code data to be displayed;  
4           an on screen display part activating an on screen display to adjust a display state of said on  
5           screen display part; and  
6           a controller controlling said bar code data to be displayed on said display part through said  
7           on screen display part when said bar code data is selected by said bar code show key, said bar code

8 data being displayed as a bar code on said on screen display part, said bar code data including  
9 manufacturing data having information about at least one selected from among a manufacturing  
10 model, a manufacturing specification, and an accessories specification.

1 15. The apparatus of claim 14, said on screen display part displaying at least one selected  
2 from among used fact data and after-sale service data when said bar code show key is selected.

1 16. A method, comprising:  
2 storing bar code data in a memory, said bar code data including predetermined manufacturing  
3 data for an apparatus;  
4 selecting said bar code data to be displayed; and  
5 in response to said selecting, displaying said bar code data on a video display conveying  
6 varying visual information.

1 17. The method of claim 16, said selecting corresponding to pressing a predetermined  
2 key mounted on the apparatus.

1 18. The method of claim 16, said displaying including displaying at least one selected  
2 from among used fact data and after-sale service data.

1           19.    A computer storage medium having stored thereon a set of instructions implementing  
2   a method, said set of instructions comprising one or more instructions for:  
3           storing bar code data in a memory of an apparatus;  
4           selecting said bar code data to be displayed; and  
5           in response to said selecting, displaying said bar code data on a video display conveying  
6   varying visual information.

1           20.    The set of instructions of claim 19, said bar code data including predetermined  
2   manufacturing data for said apparatus, said displaying including displaying at least one selected from  
3   among used fact data and after-sale service data.